

**GROW MINNESOTA!**

**THANK YOU!**



Thinking about becoming a member of the Chamber of Commerce? Have questions about how membership can benefit your business? Contact Wendy Franzwa at [wfranzwa@StCloudAreaChamber.com](mailto:wfranzwa@StCloudAreaChamber.com) or (320) 656-3834 to find out how you can become the newest member of the St. Cloud Area Chamber of Commerce!

**Contact Us:**

St. Cloud Area Chamber of Commerce  
[www.StCloudAreaChamber.com](http://www.StCloudAreaChamber.com)  
110 6th Ave. S, P.O. Box 487, St. Cloud, MN 56302  
Phone: (320) 251-2940 Fax: (320) 251-0081



**What happens to the information received during a Grow Minnesota! call?**

The information is compiled by volunteers into a confidential database and annual report. The Minnesota Chamber uses the information to help develop public policy while the St. Cloud Area Chamber uses the information to shape local policy. To find out more about how Grow Minnesota! is helping Minnesota businesses stay and expand in Minnesota, visit <http://www.growminnesota.org>.

**How can you receive a Grow Minnesota! call?**

Contact Ginny at (320) 656-3805 or [vkroll@StCloudAreaChamber.com](mailto:vkroll@StCloudAreaChamber.com).



# GROW MINNESOTA!



## Three Parts

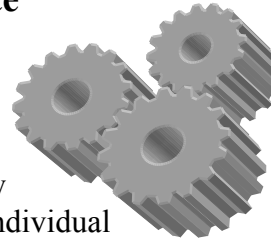
### Business Retention

Since 2005, the St. Cloud Area Chamber has visited more than 300 businesses to learn about your concerns, goals, and growth plans, providing us with information to help you remain in Central Minnesota.

The Minnesota Chamber and its 55 local chamber partners – including the St. Cloud Area Chamber – meet with over 900 businesses statewide each year to encourage them to remain and expand in Minnesota.

### Business Assistance

Inquiries are answered by Grow Minnesota! business assistance staff using available online resources. Grow Minnesota! provides individual attention and confidentiality.



### Business Expansion

The Grow Minnesota! database provides resources for businesses to help identify potential new business sites.

Investors looking for business opportunities in Minnesota look to Grow Minnesota! for information about companies looking to expand or that have just started up with new products or services.



## Types of Companies Visited

Manufacturing	30%
Retail	12%
Other	12%
Professional Services	8%
Finance	7%
Construction	6%
Health care	5%
Restaurant/Hotel	4%
Wholesale Trade	3%
Arts/Recreation	3%
Agriculture	2%
Info.	2%
Educational Services	2%
Transportation	2%
Utilities	2%
Real Estate	1%

Grow Minnesota!, a subsidiary of the Minnesota Chamber of Commerce, is a distinctive private-sector program focused on job retention and creation. It was launched in 2003 on the premise that Minnesota's existing businesses were not getting enough attention. The program is carried in partnership with local chambers of commerce, including the St. Cloud Area Chamber.

This economic development initiative distinguishes itself from other public- and private-sector efforts through the nearly 900 confidential conversations conducted annually with business leaders across the state. Annual findings are published each fall. The data provide a pulse of the changing needs of companies in our global economy, and the research enriches the public policy agenda of the Minnesota Chamber.

Grow Minnesota! also prides itself as a problem-solver for your economic development needs. One in seven visits results in some follow-up assistance. With every conversation and call, we are building important bonds between a business and our community and state. We also are increasing the utilization of our state's great network of people and programs designed to help businesses succeed in Minnesota. We are doing everything we can to help prepare businesses to grow.