

# Lunchtime Learning

*Volunteer to Speak*

Full Name \_\_\_\_\_

Company Name \_\_\_\_\_

Occupation \_\_\_\_\_

Email Address \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

What topic(s) do you speak about?

How is the topic relevant to businesses?

Who is the target audience?

Can you deliver the information in 50 min.?

What specific skills or knowledge will the audience take away with them?

What audio-visual equipment will you need? Internet access, video, projector, other?

Please list at least two people who have heard you speak:

Return to: Gail Ivers, St. Cloud Area Chamber, P.O. Box 487, St. Cloud, 56302  
or givers@StCloudAreaChamber.com

(Duplicate form as needed)

# Lunchtime Learning

*About*

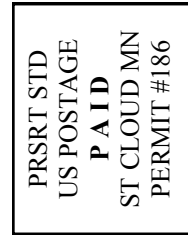
Take part in this educational networking event which includes audience introductions, lunch, a presentation, time for questions, networking, and a business card exchange. Join us the first Wednesday of each month at the Chamber, 110 6<sup>th</sup> Ave. S, from noon-1 p.m., for Lunchtime Learning.

This program offers busy professionals a chance to stay on the cutting edge with an educational format and local speakers who specialize in the topic. For the cost of lunch, improve your business and create valuable business connections!

Lunch partners and sponsors who support our educational programming benefit from first-rate exposure to leading decision-makers in our community. Sponsors and lunch partners may add their materials to the speaker's handouts. Sponsors have the first five minutes of each presentation to share product news or information about their businesses or organizations.

Get involved on the planning committee, volunteer to speak or sponsor, or register to attend a Lunchtime Learning today!

For more information about Lunchtime Learning or other education events and programs, visit [StCloudAreaChamber.com](http://StCloudAreaChamber.com) and look for "Programs," "Training & Education," and find "Lunchtime Learning."



Return service requested



# Lunchtime Learning

*Plus - business card exchange!*



# Spring 2012

Brought to you by the  
*Business Development Council*

# Lunchtime Learning

*On the cutting edge*

## 50 Sales Tips in 60 Minutes

Feb. 1, 2012 Sponsor:



In today's marketplace where competition is tough being "average" isn't sufficient. Everybody sells! Whether you've been interacting with people for 35 years or just starting, you will learn something new, be able to improve what you are currently using or simply remind yourself of something you used to do, but haven't recently.

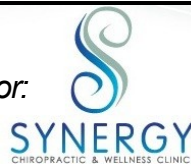
*Your Speaker*

Scott Plum has been focused on marketing and selling services to professionals on a business-to-business level since 1987. At the Minnesota Sales Institute, Plum teaches salespeople how to shorten their sales cycle, increase their closing ratio, generate more revenue, and get in front of more qualified prospects.

## Generations in the Workplace

March 7, 2012

Sponsor:



Today's workforce comprises all ages from the Silent Generation to the Millennials. Managing, training and acclimating such varied groups poses great challenges due to different generational expectations. Using an interactive format, all participants will gain a better understanding of each generation in terms of customer service, training needs, motivation for working and more.

*Your Speaker*

For the past 16 years, Melanie Hartman has served as a consultant and volunteer for organizations around the world. Now at High Impact Training, her programs create opportunities for self-discovery, utilizing her expertise in the areas of group dynamics and holistic leadership development.

## Developing a Social Media Policy for your Workplace

April 4, 2012

Sponsor: **Super Consulting Services, LLC**  
*Your Human Resources Solution*

Even if you have already implemented a Social Media Policy, you will want to attend this Lunchtime Learning. Learn about the necessary and suggested components of a Social Media Policy, as well as what should not be included in your policy.

*Your Speaker*

Melinda Sanders practices employment law with the Quinlivan & Hughes law firm. She is a frequent speaker on human resource topics, and assists employers with various workplace issues.

## Revealing the Mystery of Search Engines

May 2, 2012

Sponsor:



Are there basics to maximizing your Search Engine presence? Learn how to be noticed through proper Search Engine Optimization (SEO).

*Your Speaker*

Andrew Lasher is the owner of Stonebreakers Design. He caught the website "bug" while working for a nonprofit agency that was unhappy with its website service provider. Lasher loved web development from the first time he published a web page.

## Coping with Technology Addiction in the Workplace

June 6, 2012

Sponsor:



Learn about the different types of technology addiction, such as addiction to video games, the internet, and social media, and how such addiction impacts your employees. Recognize the signs, symptoms, treatments and facts, etc., and how to prevent such addictions from having an impact on your employees and your workplace. Discover how to prevent or address addictions in order to avoid productivity loss.

*Your Speaker*

Briana Stonelake is a licensed graduate social worker who provides short term counseling services for Midwest EAP Solutions. She utilizes cognitive behavioral therapy with individuals, couples, and families on various issues and concerns.

Sessions are held from noon-1 p.m. at the Chamber, 110 6th Ave. South, St. Cloud. Two-hour parking is available in front of the Chamber office or park in the ramp near Herberger's. Please note photographs will be taken at all Chamber of Commerce events.

Lunchtime Learning is brought to you by the Business Development Council of the Chamber. To volunteer on this or any other committee, call Gail Ivers at (320) 251-2940, ext. 109 or email [givers@StCloudAreaChamber.com](mailto:givers@StCloudAreaChamber.com).

Contact Us: St. Cloud Area Chamber of Commerce  
[www.StCloudAreaChamber.com](http://www.StCloudAreaChamber.com)  
110 6th Ave. S, P.O. Box 487, St. Cloud, MN 56302-0487  
Phone: 320-251-2940 Fax: 320-251-0081

# Lunchtime Learning

*Registration form*

All sessions cost \$15 for members, \$22 for non-members, and include lunch. Sessions are held from noon-1 p.m. at the Chamber office, 110 6th Ave. S., St. Cloud. Please register at least 2 days before the session by calling (320) 251-2940, ext. 126, [registrations@StCloudAreaChamber.com](mailto:registrations@StCloudAreaChamber.com), or online at <http://events.StCloudAreaChamber.com>. Reservations must be cancelled at least 48 hours in advance or fee payment will be expected.

Sessions are organized by the Business Development Council of the St. Cloud Area Chamber of Commerce.

<b>Email:</b>	<b>Feb. 1, 2012</b> _____
<b>registrations@StCloudAreaChamber.com</b>	<b>March 7, 2012</b> _____
	<b>April 4, 2012</b> _____
<b>Fax to:</b>	<b>May 2, 2012</b> _____
<b>Attn: Registration</b>	<b>June 6, 2012</b> _____
<b>(320) 251-0081</b>	<b>Total: \$</b> _____

**Mail to:**  
St. Cloud Area Chamber  
P.O. Box 487  
St. Cloud, MN 56302



Printed name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Method of payment:

- Bill me (Chamber members only)  
 Check  
 Am. Express  Discover  
 MasterCard  Visa

Credit card number \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

Cancellations must be received at least 48 hours prior to the session or payment will be expected.

Duplicate form as needed