

**Point of View**

*Business Central* asks readers:

“What time of year is your business the busiest, and why?”

**Eric Alf • Charter Business**

“Back to school! With all the students coming back to town, they need to get set up with Internet and TV.”

**Tim Ronning • Thrivent Financial for Lutherans**

“Early spring/February-March because the holidays are done. From mid-November to the middle of January, it’s hard to get clients in.”

**Don Blonigen • Dijital Majik Computer Clinic, Inc.**

“Our busiest times are right after Christmas and right before school starts. Right after Christmas, people find out they need new technology or they break it, and of course, August is back to school- or anytime there’s a major virus outbreak.”

**Angie Ansah • Panera Bread**

“All year for us! We don’t really have too many slow times.”

**Julie Matrick • The Best of Coupons**

“Ours is all year- there’s always other businesses advertising with our business.”