

— JULY —

American Family Insurance District Office
(320) 258-3525
Cartridge World St. Cloud
(320) 258-3148
MainStreet Chamber
Midtown Fitness Center
(320) 253-4990
Ness Plastic Surgery
(320) 230-6377
PPX Professional Portable X-Ray, Inc.
(866) 895-2119
Star of India
(320) 310-3511
Super Smokes
(320) 333-1610

— AUGUST —

3rd Street Hair Company
(320) 252-8560
Creque Law, LLC
(320) 247-3439
Daylily Spa Salon
(320) 258-5459
Granite City Counseling, LLC
(320) 257-1800
Healthy Blends
(320) 257-1680
Insperty
(952) 960-5360
Marty Czech, Realtor
(320) 333-2626
Minnesotadeal.com
(651) 329-9911
Personal Touch Travel
(320) 259-9812
Quality Design & Fire Protection
(320) 253-3254
Skin Fitness MD/The Vein Center
(320) 230-6377
Super Consulting Services, LLC
(612) 281-9381
Wells Fargo Advisors
(320) 980-3356

— SEPTEMBER —

Bayada Nurses Inc.
(320) 251-0668
Charter Business
(763) 241-4152
Evolution Tae Kwon Do
(320) 251-4900
Food Dudes Delivery
(320) 251-1888
Great River Educational Arts Theatre
(G.R.E.A.T.)
(320) 258-2787
Guadalajara Mexican Restaurant
(320) 654-9020
Mastey Financial Group, LLC
(320) 253-8700
Motel 6
(320) 253-7070
Rural Aids Action Network
(320) 257-3036
T. R. Fox Properties
(320) 253-3267
Travelers Country Club on the Mississippi
(320) 743-3133
Vaultas
(320) 443-6700

On Your Behalf... Business & Workforce Development

The St. Cloud Area Chamber's Business and Workforce Development programs include everything from training to scholarships. They all have one important commonality. Each program is created to help strengthen Chamber member businesses by attracting, retaining, and educating the local workforce.

Take the **Business Development Council (BDC)** as an example. The BDC works to provide our members with inexpensive and practical training and development opportunities such as our **Supervisor Development Certificate** and "**10 Principles of Extraordinary Customer Service**" programs. Knowledgeable volunteers offer quality seminars and workshops on topics that range from stress management to marketing techniques through our popular **Lunchtime Learning** program.

We also have an active relationship with area schools through our **Work-Based Learning** Committee. Volunteers organize programs like **Business and Education Partnerships** that bring employees into the schools to volunteer their time and talent, maintaining business' presence in education. The **Unite for Success Scholarship Program** gave away over \$80,000 last year to area high school seniors.

Business and Workforce Development also means encouraging professionals to fine-tune their roles as community leaders. Our **St. Cloud Area Leadership Program** is designed to help current and emerging leaders understand the dynamics of the community and the role leadership shares in building healthy communities.

Our **Executive Dialogue Groups** foster open and frank communication among small groups of business owners. Participants can gain new insight into a broad range of common and uncommon problems. The pooled experience, expertise and talent of the group can often point to better answers to many everyday and long-range questions from individual businesses.

Our **College-to-Career** program focuses on the need to retain college graduates to prevent "brain drain" in the St. Cloud area. **NEXT-St. Cloud** was recently introduced as a networking and professional development program for the NEXT generation of business leaders.

We believe the strength of businesses is directly related to the strength and resiliency of our workforce. That's why the Chamber is committed to providing our members with resources and programs that ensure our members and our community enjoy a prosperous future.

By Definition... Affordable, High-Quality Training

The Chamber offers multiple programs designed to encourage and support area businesses. Audiences range from employees who need a boost of networking self-confidence to owners who would like to pick up tax tips over lunch.

Lunchtime Learning is a compact educational session held over the noon hour at the Chamber. We feature local speakers who present on a topic of interest to business people.

Supervisor Development is designed for those who have received limited training or those who need to improve their leadership skills. The program offers seven different courses giving supervisors the resources to present themselves as teachers, counselors and mentors.

Customer Service Training is a high-energy program intended for front-line personnel, managers and anyone else who needs a reminder about the importance of exceptional customer service. The program will help participants understand the customer, identify characteristics of great customer service, understand why people buy, and deal with difficult customer situations.