



Why Should You Major in English?

“English degrees offer many job opportunities”

“A professional communicator is someone who relates meaning in a concise and significant way”

“The opportunities in professional communication will continue to grow in the coming years”

English degrees aren't just for teachers and writers anymore. English degrees offer many job opportunities, especially in the growing field of professional communication. What is a professional communicator, you ask? Well, a professional communicator is someone who relates meaning in a concise and significant way. Professional communicators focus on writing specific kinds of documents, always keeping in mind the rhetorical aspects of communication, such as audience, context, and purpose.

The job opportunities in professional communication have exploded in the last few decades, with almost every professional field requiring professional communicators who can produce documents to help people understand information and perform tasks. The opportunities in professional communication will continue to grow in the coming years.



Professional communication is a diverse field, so make sure to look for different types of job titles such as:

- Communication or Documentation Specialist
- Health Writer
- Information Designer
- Information Developer
- Medical or Policy and Procedure Writer
- Proposal Writer
- Publications Specialist
- Science Writer
- Technical Editor

The following are three examples of typical jobs in the field of professional communication, all of which can be obtained with an English degree.

Web Editor

Web Editors work in all aspects of digital communication, continuously updating websites. Web Editors develop the content or editorial plans of websites, writing short articles or product descriptions as well as creating interactive content. Web Editors must be extremely aware of their audience.

Technical Writer

Technical Writers explain complex and often scientific ideas and language in simpler terms for the average reader. Technical Writers create instruction manuals, government pamphlets, and industrial publications. Technical Writers must balance the needs of their audience with the wants of their clients.

Grant Writer

Grant Writers prepare proposals and grant applications as well as research, identify, develop, and respond to public and private grant opportunities. Grant Writers are crucial to the success of non-profit organizations because non-profit organizations rely solely on earned income, donations and grants. Grant Writers must meet the needs of their employers.