



FOR IMMEDIATE RELEASE  
Start Date: September 30, 2011  
End Date: October 31, 2011

## **OCTOBER 2011 BUSINESS CALENDAR / NEWS RELEASE**

### **CHAMBER CONNECTION SCHEDULE**

7-7:30 a.m. Networking, 7:30-9 a.m. Meeting

Cost: \$1 at the door, no reservations required

Chamber Connection is an informal networking group open to all Chamber members and anyone interested in learning more about the Chamber. Each meeting includes introductions, brief business presentations, and networking.

October 7: Host: Birthline  
@ Whitney Center, 1527 Northway Dr.

October 14: Host: Insperity  
@ 912 Regency Plaza, 912 W. St.  
Germain St

October 21: Host: Open – call for details

October 28: Host: Mastey Financial Group  
@ Whitney Center, 1527 Northway Dr.

### **BERNICK'S HOSTS BUSINESS AFTER HOURS**

Wednesday, October 5, 4:30-6:30 p.m.

Host: Bernick's- Beverages & Vending

Location: 801 Sundial Drive, Waite Park

Business After Hours is a complimentary networking event open to Chamber members, their employees and guests. Join us for an on-site tour and great food! No registration required.

### **LUNCHTIME LEARNING ADDRESSES**

#### **"BRANDSFORMATION"**

Wednesday, October 5, noon-1 p.m.

Sponsor: St. Cloud Overhead Door Company

Location: Chamber Office, 110 S 6th Ave., St. Cloud

Cost: \$15 for Chamber members, \$22 for general public

Julie Rohling, Leighton Broadcasting, will share how to turn a good business into a great brand by helping you identify your media mix. Register by October 3 at [Registrations@StCloudAreaChamber.com](mailto:Registrations@StCloudAreaChamber.com) or by calling 251-2940 ext. 126.

### **GOVERNMENT AFFAIRS MEETS OCT. 14**

Friday, October 14, 7:30 a.m.-9 a.m.

Location: Chamber Office, 110 S 6th Ave., St. Cloud

All St. Cloud Area Chamber members are welcome and encouraged to come to the next Government Affairs meeting to discuss current issues in the legislature. The topic is "Transportation Expectations for 2012." No registration is required.

### **WAITE PARK CHAMBER ANNOUNCES**

#### **OCTOBER MEETING**

Wednesday, October 19, 11:30 a.m.-1 p.m.

Host: Bremer

Location: Waite Park City Hall, 19 13th Ave. N.

All St. Cloud Area Chamber members are welcome and encouraged to bring guests who are interested in Waite Park community issues. The program includes lunch and a presentation on "Missing Meals in Minnesota" by Carla Johnson, Second Harvest Heartland. Register by Oct. 17 online at [www.WaiteParkChamber.com](http://www.WaiteParkChamber.com), by email to [Registrations@StCloudAreaChamber.com](mailto:Registrations@StCloudAreaChamber.com), or by calling 251-2940 ext. 126. Unregistered attendees pay \$5 for lunch.

### **SAUK RAPIDS ANNOUNCES OCTOBER CHAMBER MEETING**

Thursday, October 27, 11:30 a.m.-1 p.m.

Host: Sauk Rapids-Rice Schools

Location: Sauk Rapids-Rice High School, 1833 Osauka Rd NE, Sauk Rapids

All St. Cloud Area Chamber members are welcome and encouraged to bring guests who are interested in Sauk Rapids community issues. The program includes lunch and a discussion about the SCSU Microloan Program. Register by Oct. 25 by calling 251-2940 ext. 126, online at [www.SaukRapidsChamber.com](http://www.SaukRapidsChamber.com), or by email to [Registrations@StCloudAreaChamber.com](mailto:Registrations@StCloudAreaChamber.com).

**NEXT-ST. CLOUD MEETS OCTOBER 11**

Tuesday, October 11, noon-1 p.m.

Location: Schlenner Wenner & Co., 630 Roosevelt Road, Suite 201

Cost: \$195 per person annually, includes twelve lunches and programming one year from join date

Programming for the NEXT generation of business leaders, NEXT provides networking and educational opportunities over the lunch hour. Register at [Registrations@StCloudAreaChamber.com](mailto:Registrations@StCloudAreaChamber.com) or by calling 251-2940 ext. 126.

**TECHNOLOGY AND EDUCATION  
CONFERENCE COVERS VARIETY OF  
BUSINESS TOPICS**

Tuesday, Nov. 1, 7:30 a.m.-noon

Location: Holiday Inn & Suites, 75 37th Ave. S

Cost: free and open to the public

Ask questions of local service providers, register for door prizes, and choose from 12 breakout sessions covering communications, social media, business finance, information technology, and more. For more information, call the Chamber at 320-251-2940 or email [information@StCloudAreaChamber.com](mailto:information@StCloudAreaChamber.com).

**FOR MORE INFORMATION, CALL:** Gail Ivers, vice president, St. Cloud Area Chamber of Commerce, 320-251-2940, ext. 109.