

## **IT HAPPENED WHEN?**

March 1977

What's in a name?

Crossroads Center was the site of the Material Handlers Show in March 1977. What's changed since then?

The Material Handlers Show is now known as The Central Minnesota Farm Show. This show has grown to be the largest show of its kind in the Upper Midwest. In 2012, the show will take place at the St. Cloud River's Edge Convention Center, featuring 300 booths and over 4,000 attendees.

St. Cloud Area Vocational Technical Institute, now known as St. Cloud Technical and Community College, advertised the programs at their school at the Material Handlers Show in 1977. Today, the college has over 90 majors and serves over 12,000 students each year.

Jerry "Peanut" Hagemeyer and Ron Theisen of Traut Well Drilling also appeared at the Material Handlers Show in March 1977. When the original owners dissolved the company in 1982, Mark and Dave Traut revived the business, calling it Mark J. Traut Wells. Best known as Traut Companies, the company now drills nationwide, and was named "Small Business of the Year" in 1998.