Volume 29 Issue 9 • September 30, 2011 Visit us at www. StCloudAreaChamber.com The St. Cloud Area Chamber of Commerce, a regional organization of diverse businesses, increases business contacts, enhances professional development, and provides leadership and information on local and state business issues. For all events in this issue, unless otherwise noted, register by calling the Chamber at 251-2940, How to register for ext. 126, emailing registrations@StCloudAreaChamber.com, online at **Chamber events** http://events.StCloudAreaChamber.com, or complete the form on the back side of this page. The annual Technology & Education Conference will take place this year on November 1. Free Technology & Registration and continental breakfast are from 7:30-8 a.m. at the Holiday Inn & Suites. **Education Conference** Featuring a variety of booths and twelve breakout sessions with topics on communications, November 1 social media, business finance, information technology, and more, this special event runs from 7:30 a.m.-12 p.m. This is a free event, so come ready to learn! To register, contact Ginny at 251-2940, ext. 105 or vkroll@StCloudAreaChamber.com. The Technology & Education Conference Committee and VIP Committee are recruiting new We're seeking members for 2011-2012. The Technology & Education Conference Committee puts together the committee volunteers! annual conference in November; contact committee chair Andrew Berger at aberger@enventis.com for more information. The VIP Committee meets on the third Tuesday of the month from 10:30 a.m.-11:30 a.m. calling Chamber members to share Chamber news and events. Contact committee chair Tammy Hansen at thansen@msbcollege.edu to find out more. Advertising sales for the 2012 St. Cloud Area Chamber Membership Directory and Buyer's **Membership Directory** Guide have started! Contact Gregg Apostoloff, Village Profile, at (320) 656-3831, for more sales underway details. Members tell us they use the directory as their first stop for business services – there's still time left to reserve your space! Sponsored by Title Professionals and Abstract Company, Sheri Moran, in business development **November Lunchtime** with Spirit 92.9, will help you identify the aspects of effective networking and improve your Learning addresses networking skills. Join us at the Chamber office from noon-1 p.m. November. 2. The cost is \$15 networking and includes lunch. Register by October 28 at registrations@StCloudAreaChamber.com or 251-2940, ext. 126. The Chamber is seeking talented individuals with expertise in business topics. If you would like to We're looking for help inform others by sharing your knowledge, fill out a speaker form at the Chamber. You can speakers! present over a lunch hour or in a longer format. For more information, contact Gail at (320) 251-2940, ext. 109 or givers@StCloudAreaChamber.com. Bernick's-Beverages & Vending hosts Business After Hours October 5, from 4:30-6:30 p.m. **Business After Hours** at 801 Sundial Drive, Waite Park. Join us for food and fun! Members and guests are invited to **October 5** this complimentary networking event. No registration required. When Wayne Paquin, Sunray Printing Solutions, needed new carpeting for his house, he thought of Al Gully at Summit Direct Carpet. "Al came out and showed us some great ideas and was very knowledgeable about types of carpet. We picked what we wanted and started with our living room, and as time goes on, Al will do our whole house. I tell you Chamber works." Thanks, Wayne, for Thinking Chamber First! Have you made a decision recently to do business with someone because they are a member of the Chamber? If so, we'd like to hear from you. Call Gail at 251-2940, ext. 109 or email givers@StCloudAreaChamber.com. If you have meeting space available, we'd like to help you publicize it! We're adding the words Do you have space to "meeting and event location" to the descriptions of all Chamber members who are able to host host business meetings? business meetings. This means when someone searches the Chamber's website using those words, your business will show up. Visit www.StCloudAreaChamber.com, select "Business Directory" and search "meeting and event location." If your company should be there and it's not, please let

Ginny know at vkroll@StCloudAreaChamber.com. Call Gail with questions at 251-2940, ext. 109.

Reservation form <u>Did you know?</u> In August, the Chamber:	<ul> <li>Technology &amp; Education Conference, November 1: #attending</li> <li>Waite Park Chamber, October 19: #attending</li> <li>Sauk Rapids Chamber, October 27: #attending</li> <li>Lunchtime Learning, "Networking," November 2: #attending @ \$15 per person</li> <li>Registration/member information update: NameCompanyAddressPhoneFax</li> </ul>
<ul> <li>had 311 visitors</li> <li>received 375 phone calls</li> </ul>	□ Bill me □ Payment enclosed □ American Express □ Discover □ MasterCard □ VISA Card number:Exp. Date:Signature:
✓ referred 165 members	Register with credit card at http://events.StCloudAreaChamber.com. For user name/password call Vicki, 656-3822.
6 <sup>th</sup> Annual Create CommUNITY Conversation on Race	On Oct. 11, the Create CommUNITY Sixth Annual Continuing Conversation on Race is 11 a.m1 p.m. at 912 Regency Plaza. Featuring local, immigrant stories across the years and continents, with music and poetry, the luncheon will call participants to act. Space is limited, and registration is required at www.StCloudAreaChamber.com (Scroll to "In the News" and click on Create CommUNITY Conversation Registration 10.11.11.). The cost is \$15; \$5 for seniors and students.
Waite Park Chamber meets October 19	Join us for the Waite Park Chamber meeting October 19, 11:30 a.m1 p.m., hosted by Bremer, at Waite Park City Hall. The program includes a presentation on "Missing Meals in Minnesota," by Carla Johnson, Second Harvest Heartland. Members are welcome and encouraged to bring guests who are interested in Waite Park community issues. There is no cost, but register before October 17. Unregistered attendees pay \$5.
Sauk Rapids Chamber meets October 27	Sauk Rapids-Rice Schools hosts the Sauk Rapids Chamber meeting October 27, 11:30 a.m1 p.m. at Sauk Rapids-Rice High School, 1833 Osauka Rd NE. The topic will be the SCSU Microloan Program. Members and guests interested in Sauk Rapids issues are welcome. There is no cost, but register for lunch by October 25.
Thank you for helping your Chamber grow!	Annually we track the leads that result in membership sales, and have been acknowledging the providers quarterly in <i>Bottom Line</i> . For this year's <i>Each One Reach One</i> Membership Lead Contest, 38 Chamber members referred 50 businesses that became Chamber members, out of a total of 1,002 members, since September 1, 2010. Bernie Perryman won this year's contest with six successful leads. Previous winner Jim Beck was hot on her heels with five successful referrals. As a thank you, they received gift certificates donated by Ciatti's Ristorantè. Tied for third place, with two successful referrals each were: Bruce Johnson, Central MN Habitat for Humanity; Sheri Moran, Spirit 92.9; and Sheila Tepley, Lamar Outdoor Advertising. Thanks to everyone who provided leads this year. Your involvement makes your <i>5 Star Chamber</i> the voice of business in Central Minnesota. To participate in the 2011-12 <i>Each One Reach One</i> Contest, refer businesses to the Chamber by submitting leads to Wendy Franzwa at wfranzwa@StCloudAreaChamber.com or 656-3834. Include the company, contact name, and number.

POSTAL SERVICE

The Setton Line

R. Full Norman and Carl R. Kildher, Name and C

2 The Dates Per The popers fo III Has North D Has Dange + 1 1cm

An real admit equivalent of sharps will big assessed

The Bolton

Part Circulation (By Atal) and Curbitie (he Stal)

Daifm Jury

tem or vito units relieve or in sanctiers (induding civil penalty PS / orn-3626, Skytentiar 2001

Mailed Outside County Paid Subscriptions Baled on PS Paint SSASShchale paid distribution advice nomnal role, wherefare's proof oppier, and exchange oppier) Average No. Copies E During Preceding 12 M

2535

## Statement of Ownership

Postal regulations require owners of publications with second-class mail privileges to publish a complete statement of ownership containing all information on this form (PS-3526). A copy of this form is also available at the Chamber office for your review.